CSR Report







People and Prosperity

HIDROXÓN-CHIQUIBUL Launch

This month, Industria Chiquibul proudly launched Hidroxón, a health-driven initiative designed to support the well-being of our agricultural teams. Representatives from Hidroxón, alongside clinic staff and sustainability managers, visited the Rancho of Finca Yalmachac to officially launch Hidroxón a serum aimed at preventing dehydration among agricultural staff. The event featured a warm welcome and a demonstration on how to properly prepare the serum using water bottles, which were distributed to all attendees for use during their workdays. In total, 1800 water bottles and 200 serum packets were distributed and prepared on-site by each participant. At Industria Chiquibul, we remain committed to create meaningful experiences that promote health, respect, and unity across all levels of our operations.







Launch of our University Visit Program

This month, we hosted a group of INTECAP Automotive Mechanics students as part of our University Program. Students toured our palm plantation and processing plant, gaining first-hand insight into sustainable agriculture, waste minimization techniques, and energy efficient operations and production. By opening our doors to future professionals, we reinforce our commitment to transparency, social responsibility, and continuous learning partnerships that drive both innovation and community impact.

Brigade Training Program

During the past months, over 30 staff members joined an intensive brigade training, focused on sustainability and occupational safety under national regulations. Participants engaged in hands-on workshops covering first aid protocols, structured evacuation routes, fire mitigation techniques, and specialized search and rescue drills. Each module stressed social responsible practices to ensure our emergency response aligns with our environmental and safety goals.

By the end of July, our designated team demonstrated proficiency in using operating fire extinguishers, coordinating emergency evacuations, and executing victim's extraction maneuvers in simulated conditions. With these skills in place, we are one step closer to formalizing interdisciplinary industrial brigades dedicated to first aid, evacuation, firefighting, and rescue. At Industria Chiquibul's we are committed to fortify our security and occupational safety guidelines to assure best work conditions for our people and planet.

